



COMMONWEALTH of VIRGINIA

Department for the Aging

Julie Christopher, Commissioner

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COMMONWEALTH of VIRGINIA
Department for the Aging
Julie Christopher, Commissioner

MEMORANDUM

TO: Directors and Staff,
Area Agencies on Aging

FROM: Julie Christopher, Commissioner

DATE: March 20, 2007

SUBJECT: Governor's Private Sector Performance Leadership Forum

As you may now know, on March 14th and 15th, I participated in the Governor's Private Sector Performance Leadership Forum. This was a coup for VDA, as I was invited by Governor Kaine to talk about the exciting things we are doing in the aging network, including the No Wrong Door initiative and the Aging and Disability Resource Centers.

This Forum provides the Governor with a business leaders' perspective regarding the effectiveness of the Commonwealth's performance management methods and strategies for improving customer service. It brings together business leaders and state agency heads to review the Commonwealth's business practices and projects. The goal is to once again have Virginia named as one of the nation's best managed states.

VDA's invitation to participate in this Forum is a measure of how successful we all have been in elevating aging issues to a solid spot on the Governor's agenda. It is also a good indication of how important this issue is becoming to the private sector. After my presentation, I received many positive comments from business leaders as well as other state agency heads. When both the state and the private sector become excited about our issues and our activities, then we are doing something right! This positive attention should help us keep our issues and concerns "on the table" as the Governor develops his upcoming biennial budget.

Thank you for all your efforts as advocates and for your support of VDA as we continue to promote our network and our issues.

COMMONWEALTH of VIRGINIA
Department for the Aging
Julie Christopher, Commissioner

MEMORANDUM

TO: Directors,
Area Agencies on Aging

FROM: Bill Peterson

DATE: March 20, 2007

SUBJECT: FYI Only: National Aging in Place Week - October 1-7, 2007

Organized by the National Aging in Place Council, America's National Aging in Place Week has two objectives:

- Build lasting coalitions of allied business professionals in communities across the U.S. to assist older and disabled persons with pursuing their long-term care needs, and
- Organize educational activities to highlight home and community-based services and products—including healthcare, transportation and housing—that enable seniors to successfully age in place.

An overwhelming majority of Americans want to remain in their homes for as long as possible, but lack awareness of services that make prolonged independent living possible. The National Aging in Place Council has scheduled National Aging in Place Week for 10/1-7/07 to encourage thinking about this topic while families get together for the holidays. As families gather, it's a perfect time to discuss livability issues for parents and other older relatives.

For more information, go to www.naipc.org.